

Presented by MARK KELLY Barrister & Commercial Mediator

To STEP

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INTRODUCTION

- 1. Mediation can be simply defined as: "the attempt to settle a dispute through a neutral party". The neutral acts as a facilitator of negotiations, not as a decision-maker. Mediation: "..puts the power for a solution back into the hands of those most affected the parties and enables them to construct a solution that works for them".
- 2. Mediation has been around for a long time. Legislation at the time of Henry I (1100-1135) encouraged mediation, or "settlement by love" as it was referred to then³. The days on which mediation was to occur were known as lovedays⁴. Barry White would have approved.
- 3. Since the 1990s, mediation has been increasingly used as a dispute resolution mechanism for civil disputes. It is used commonly in the Trusts and Estates space. As you will all know, this is being encouraged by the ss142-148 of the Trusts Act 2019.
- 4. I have mediated many Trusts and Estates disputes. They have ranged from a \$200k estates dispute between two siblings held at a Kaiwaka Motel with a frog in its pool, to family trusts disputes worth 10s of millions, held in board rooms with armies of lawyers and experts.
- 5. The consensual nature of the process, the chance to address broader issues, and the opportunities for constructive solutions, all make mediation an apt go to in this space.
- 6. But they are challenging days. This seminar will look at how advisors can get the best from the process for their clients. It will examine:
 - (a) Why mediate?
 - (b) When to mediate;
 - (c) Online or in-person?
 - (d) Preparation the most important factor in getting the best from the process;
 - (e) Mediating well as advisor "on the day";
 - (f) Dealing with difficult people; and
 - (g) Deadlock-breaking.

WHY MEDIATE?

7. Litigation can be a blunt tool for dispute resolution. The American humourist Ambrose Bierce described a lawsuit as:

"A machine which you go into as a pig and come out of as a sausage."5

- 8. Abraham Lincoln, who did a bit of lawyering in his time, wrote:
 - "Discourage litigation. Persuade your neighbours to compromise whenever you can. Point out to them how the nominal winner is often the real loser in fees, expenses and waste of time."
- 9. Why mediate? Mediation works. It achieves robust settlements. Even when settlement is not achieved, mediation helps cases to resolve more efficiently. There is substantial empirical evidence for this:
 - (a) A 2015 survey of commercial mediators in New Zealand by Dr Grant Morris of Victoria University found that all reported settling at least 70% of the cases they mediated. 56% said that they settled 90-100%⁶;
 - (b) In a Scottish mediation pilot that ran from 2006 through 2008, 90% of litigants that settled at mediation reported that the terms of their agreement had been carried out, while only 67% of litigants who otherwise settled during the course of litigation reported compliance with the agreement⁷; and
 - (c) A 2001 study of mediated EU commercial cases found that even those that did not settle at mediation were shorter and less costly to the courts and the disputants⁸.
- 10. Why mediate? Mediation gives the parties control they can decide when, and where to mediate, and they can choose their mediator. They also have control over how the case is resolved.
- 11. Why mediate? Mediation gives parties a breadth of options beyond what can be ordered by the Courts. I have seen cases where:
 - (a) Apologies have been made;
 - (b) Commitments to rekindle family gatherings have been made;
 - (c) Family loans were made, or written off;
 - (d) Interests for life were created when none had been anticipated;
 - (e) Property was swapped; and
 - (f) A farm went to one son at a deep discount to keep it in the family.

There are a multitude of other possibilities.

12. Why mediate? - You might have to! In trusts cases, the Court may now oblige parties to mediate. Section 145 provides:

145 Power of court to order ADR process for internal matter

- (1) The court may, at the request of a trustee or a beneficiary or on its own motion,—
- (a) enforce any provision in the terms of a trust that requires a matter to be subject to an ADR process; or
- (b) otherwise submit any matter to an ADR process (except if the terms of the trust indicate a contrary intention).

This provision has already been tested in *MacNamara v MacNamara* [2021] NZHC 2860 [21 October 2021]. The Court declined to order mediation in that case, but I would suggest it was at the extreme end of the scale. The issues sought to be mediated were already the subject of consent orders, and the party who sought mediation was the subject to a protection order preventing him from contact with the party who did not want to mediate. A fairly clear-cut case. But there will be others where I suspect the Court will push parties to mediate. For example, cases where all but one beneficiary are keen to mediate are likely to be fertile ground – credit Nina Khouri.

13. For any who feel that s145 is a step too far, I note that elsewhere in the common law world, mediation is <u>mandatory</u> for estates matters – eg in Toronto, Ottawa and the County of Essex, Canada – Rule 75.1 of the *Rules of Civil Procedure*.

WHEN TO MEDIATE

- 14. Disputants can mediate any time, from the first sign of a dispute, to post trial.
- 15. Generally, the earlier you mediate:
 - (a) The more scope for costs savings; and
 - (b) The more scope for saving relationships, and limiting emotional pain:

"A prolonged dispute will only serve to worsen and lengthen the grieving process.."

CEDR's Complete Guide to Trusts, Wills and Probate Mediation

16. The caveat - you need to be sufficiently well-informed about the case to make intelligent decisions about settlement. Sometimes that needs discovery, expert involvement, or even briefs. Depends on the case. How much is at stake will also have an effect on these calls.

ONLINE OR IN-PERSON?

- 17. I enjoy mediating in person, and it is what most advisors are used to. But obviously needs must in these strange times.
- 18. The pandemic has pushed many things online from school to catch-ups with grandparents. For my part, I have mediated a great deal online since the pandemic started, and can say that it does work.
- 19. Many practitioners are anxious about mediating online. They worry about personal connections, tech issues, and "Zoom fatigue". These worries are all fair. But they can be allayed:
 - (a) Sufficient personal connections can still be generated online. I find that participants get particularly comfortable once they are familiar with the security and accessibility of their team breakout rooms;
 - (b) Tech issues can happen, but are rare, and rarely insurmountable; and
 - (c) "Zoom fatigue" can be addressed with regular breaks, and by encouraging an efficient approach.
- 20. Mediating online also has benefits. It is much harder for difficult personalities to be difficult from a 2sqcm box on a screen. Lay participants may feel more at ease joining from home, rather than being in a room full of suits and files.
- 21. I remember one large multi-party estates case I did online, where we had parties and lawyers zooming in from 10 different locations. There were people at breakfast benches, in armchairs, and at desks. It settled after a 12-hour day. All were delighted with the result.
- 22. Overseas, mediating online has been predominant since the pandemic took hold. CEDR's Ninth Mediation Audit (https://lnkd.in/gKQpAkP3) stated that, in the UK, between March and September 2020, 89% of commercial mediations were conducted online. Settlement rates also went up in 2020.
- 23. A survey recently published by the International Mediation Institute (https://lnkd.in/gCX6wr8w) questioned leading commercial mediators across the world about online practice. The mediators reported that benefits included: access to participants, time efficiency, and cost efficiency. The mediators reported that "the online shift has not led to a significant change in settlement rates".
- 24. Even after the pandemic, my sense is that online mediation will still be a frequent choice. It works well if folk have travel difficulties, and/or if costs are tight. It also has a significant carbon advantage.

PREPARATION – THE MOST IMPORTANT FACTOR IN GETTING THE BEST FROM THE PROCESS

- 25. Prepare well. A failure to prepare for mediation, a "she'll be right on the day" approach, can be fatal.
- 26. I recommend that you:
 - (a) Undertake a thorough litigation risk assessment;
 - (b) Undertake a thorough litigation costs assessment;
 - (c) Figure out who needs to attend the mediation;
 - (d) Prepare your client for the mediation as a process;
 - (e) "Minimise information asymmetries"; and
 - (f) Prepare a draft settlement agreement.

Litigation risk assessment

- 27. Undertake a thorough litigation risk assessment. Important factors for consideration include:
 - (a) Risks on the law what are the chances of a Court or some other decision-maker deciding key legal points in your client's favour? What are the appeal risks?
 - (b) Risks on the facts what hurts your client's case? Will the witnesses be credible? Estates case Harvey v Harvey [2021] NZHC 2405 was a recent example of a Court taking a dim view of a witness:

"Before assessing the evidence, it is necessary to record that I did not find [] to be a reliable witness. Nor was his evidence credible in many respects. For example, at times he resolutely adhered to his stated position in the face of evidence that showed his stated position was demonstrably wrong..." (at 186)

Who has the best expert? Are there what Paul Wolfowitz would call "known unknowns" that might hurt your client?

- (c) Risks on quantum is there a sliding scale of what could be awarded? Might the judge allow some aspects of a claim but not others?
- (d) Recovery risks if your client wins any money or costs, will they be able to recover what they win from the other side.

Depending on the case, some of these factors will be more important than others, but all need to be considered.

Litigation costs assessment

28. There is an economic transaction that underlies any civil litigation – even in the emotion-laden world of trusts and estates disputes. Litigants should be considering -

How much could I get? How much could I lose? Litigation costs are a key part of this assessment. They determine the net position.

- 29. Lawyers often massively underestimate likely litigation costs. The Lawyer's Global Litigation Top 50 survey 2013 found:
 - (a) General counsel saw an average disparity between budget and final bill of +40%; and
 - (b) 14% saw divergences as high as +80-100%.
- 30. Why do lawyers underestimate?
 - (a) Litigation is seldom predictable. But this does not explain the marked tendency to *under*estimate;
 - (b) May be afraid of sticker shock client may go elsewhere;
 - (c) May be embarrassed by own fees; and
 - (d) May want to tell the client what they want to hear.
- 31. Carefully consider any estimate given. And err on the upside.

Increased/indemnity costs?

- 32. Parties who have "behaved extremely badly" Bradbury v Westpac Banking Corp [2009] 3 NZLR 400, can be exposed to increased, or even indemnity costs, under HCR 14.6.
- 33. Harvey v Harvey [2021] NZHC 3264 [1 December 2021] was a recent decision which saw increased costs awarded against a litigant in an estate case.
- 34. And remember that the Court also has a discretion to refuse, or reduce, costs, HCR 14.7.
- 35. But non-scale costs awards are still relatively rare. *Milne v Partington* (costs judgment) [2022] NZHC 194 was a very recent estates case where an application to reduce costs was declined.

Bear in mind trustees' personal exposure to costs

- 36. A further factor in trusts cases is the prima facie personal exposure to costs that the trustees face. Typically of course the trust deed will contain an indemnity for them. And there are the indemnity provisions at s81 of the Trusts Act. But of course the indemnity may not bite if, through their conduct of the litigation, they have breached their duties to the trust.
- 37. Alexander v Alexander [2021] NZHC 3056 [11November 2021] was a recent case where trustees were found personally liable for some of the costs in the litigation. Wylie J stated (at para 52):

"In my judgment, costs incurred in considering and pursuing a settlement involving a distribution amongst only some of the beneficiaries, without considering the interests of other beneficiaries, were not, considered objectively, reasonably incurred by.. the trustees."

Emotional costs

38. The other thing to bear in mind is emotional/stress costs for the participants.

"For some people, the pressure can cause loss of sleep, anxiety, anger and problems dealing with others, including their own families...There may even be serious psychological consequences such as depression".

Vaughan-Birch, in *Raconteur* (25 May 2016)

It is hard to put a value on these pressures. But they should not be ignored.

Overall re risk and costs

39. Careful pre-mediation assessment of risk and costs is power. When an advisor and a client come to mediation with a real, mutual, understanding of these factors, they are far less stressed, and much better able to make good decisions.

Figure out who needs to attend the mediation

- 40. All affected parties should attend a mediation, if possible.
- 41. Issues can arise in this context if there are beneficiaries who are unascertained, or lack capacity. Section 144 of the Trusts Act 2019 provides that:

144 ADR process for internal matter if trust has beneficiaries who are unascertained or lack capacity

- (1) If a trust has any beneficiaries who are unascertained or lack capacity, then, for a matter relating to that trust that is subject to an ADR process,—
 - (a) the court must appoint representatives for those beneficiaries; and
 - (b) those representatives may agree to an ADR settlement, or agree to be bound by an arbitration agreement and any arbitral award under that agreement, on behalf of the beneficiaries who are unascertained or lack capacity; and
 - (c) any ADR settlement must be approved by the court.
- 42. A quirk of s144(1) is that, if a dispute is at an early stage, the parties may need to initiate a proceeding simply to enable compliance with that section. Credit Richard Thompson.
- 43. Counsel in my experience counsel are usually a huge asset to the process.
- 44. Support people? Plusses and minuses.
- 45. Experts medical and valuation rare in my experience, sometimes see accountants.

Prepare your client

- 46. How would you go about this?
 - (a) Explain what mediation is, and how it will work;
 - (b) Make sure that they appreciate that the mediator will not make a decision;
 - (c) Make sure that they appreciate that they do not have to settle;
 - (d) Tell them who will be at the mediation (important for you to know too); and
 - (e) Most importantly, have a clear discussion about what a realistic settlement might be.

"Minimise information asymmetries"

- 47. Information asymmetries are a major cause of mediations not settling. One side, or both, simply do not know enough about the case to make a good decision. There are things that can be done to minimise information asymmetries. For example:
 - (a) Get, and share, up-to-date asset statements and valuations. Assess the saleability/transferability of key assets;
 - (b) Take steps to ensure that the other side appreciates the strength of your client's case before the mediation begins. This might involve forwarding expert reports to the other side in advance of the mediation, or drawing a key case to their attention. Mediation by ambush rarely works. People need time to process a new risk factor.

Prepare a draft settlement agreement

48. This is common, and sensible. Many settlement agreements contain a lot of uncontroversial material: who the parties are, what they are settling, confidentiality, who any payment is to be made to, discontinuance etc. Setting all of that out in a draft document ahead of the mediation can save a lot of time late in the day, when everyone is usually quite tired.

MEDIATING WELL AS ADVISOR "ON THE DAY"

- 49. There are no absolutes, and each mediation will be different, but here are some tips:
 - (a) Be strong. Clients rightly expect their lawyer to be a compelling advocate for their cause. Clients will also rightly expect their lawyer to stand up to aggressive tactics by the other side. Being strong does not mean being unduly aggressive yourself, being snide, shouting, or putting people down. That sort of advocacy is acutely unpersuasive, and can derail the process. Be strong in a calm, unflappable, considered, respectful and determined way;
 - (b) Avoid long openings. Usually they lack impact.

That said, there are exceptions to every rule — I once did an estates case where, leading up to the mediation, the oldest sister (in her 70s) had been the biggest obstacle to settlement. At the mediation, she wanted to read a very long opening, from a great sheaf of handwritten paper before her — it started with "I remember when we did gorse cutting at the back of the farm in the 50s. I had to work with Dad, and manage all the sandwiches, while you guys mucked around…" . There was little in it that was relevant to the legal issues at play. But it described in detail the efforts she had gone to for her siblings in their youth and since. It was stuff she really needed to say. Once she had said it, she became much more amendable to settlement — in fact she led the family to where it needed to go from that point on;

- (c) Acknowledge the benefactor. A trust will always have a settlor, and an estate a deceased. Often, decisions made by these benefactors are in question. But, usually, there is a shared appreciation that the assets in dispute came from their efforts. It is good to acknowledge that. It highlights common ground and respect. Such an acknowledgement can be all the more important in an estate case, where it can be a condolence too;
- (d) Acknowledge risks. Every litigant has some risks. Acknowledging some of them to the other side, without giving the farm away, has real benefits. Firstly, it makes what you have said about the strengths of your client's case sound more compelling. Secondly, it sends a signal that your side is going to take a realistic approach to negotiations, which can in turn encourage the other side to do the same;
- (f) Work with the mediator. Take careful heed of the questions they ask, and any cues they give. Often these will be important indicators of how an objective third party is seeing things. In private sessions, ask the mediator their thoughts on the mood of the room, and how they think settlement negotiations might best be progressed;
- (g) Support your client. Appreciate that it will be a stressful day for them, and help them through it. Take a break with them if they look like they need it. Make sure they understand what is going on, and ask them if there is anything that is concerning them, or more that they want said. Take them back through the risk and costs assessments if necessary.
- (a) Do not rush to private sessions. A lot of lawyers want to move to private sessions too soon. Avoid this (and there is a good article by Geoff Sharp

decrying this trend⁹). Make sure that you have made your best points to the other side first, and responded to theirs. Trying to do this after the open session has concluded is less effective:

- (b) Be prepared to justify a settlement offer. A position based on principle will always be more persuasive than a figure that is plucked from the air. If one party justifies a settlement offer, it puts pressure on the other party to do the same;
- (c) Be constructive and imaginative when it comes to settlement. Often it is the advisors who spot the opportunity for innovative solutions;
- (d) Do not give up. Mediations can get very tiring towards the end, and it can be a very hard day. But often the seemingly intractable can move to settled within the last hour of a mediation. Stay the course; and
- (e) Always record the terms of a settlement in a written agreement. This has always been good practice, and the importance of doing it was emphasised by the 2011 Court of Appeal case, *Sheppard v Specialized Bicycle* ¹⁰.

DEALING WITH DIFFICULT PEOPLE

- 50. Difficult people those who are aggressive, wildly emotional, snide, unduly contrary seem quite commonplace in Trusts and Estates mediations. And that is just the counsel! Trust and Estates disputes are often highly charged, and this can bring out bad behaviour in even otherwise lovely folk. What can you do?
- 51. If you know in advance that someone is likely to be difficult, prepare for that prepare yourself, the client, and the mediator.
- 52. Recognise it for what it usually is a stress reaction.
- 53. On the day, you can discourage bad behaviour, proactively, by:
 - (a) Naming the pain;
 - (b) Making appropriate concessions "we agree" is very disarming;
 - (c) Modelling good behaviours
- 54. If bad behaviour happens, the mediator will help. You can also address it reactively, by:
 - (a) Staying calm;
 - (b) Naming the pain;
 - (c) Re-focussing back on the issues;
 - (d) Taking a break;
 - (e) Setting a boundary;
 - (f) Switching approach shuttle diplomacy, short lineouts.

DEADLOCK BREAKING

- 55. Here are some options and strategies for deadlock-breaking:
 - (a) As Don Draper famously said in Mad Men, "if you don't like what's being said, change the conversation". Typically, the snag gets hit on the dollars. Start talking about another aspect of settlement (eg payment terms). No one will forget about the dollars, but the change gives people a chance to reassess, and perhaps something to justify a new number a little further down the track;
 - (b) Look at other settlement options "growing the pie". Is there something else that can go into the mix, or another way of settling? I mediated a weathertightness claim where the original vendor bought the house back from the plaintiff, with financial support from another party;
 - (c) Bracketing if A will drop by X, will B come up by Y?
 - (d) Range bargaining If A will come into the 500s, will B come into the 300s?
 - (e) Look at bringing other ADR techniques into play, eg:
 - (i) An expert determination on a disputed technical point, or a legal opinion on a disputed legal point. Could be binding/non-binding. I was involved in a settlement that had provision for a non-binding expert determination on a misuse of confidential information claim:
 - (ii) MEDALOA;
 - (f) Change who is talking/calling a short lineout. Get the lawyers, or the parties, together separately;
 - (g) "Call a friend" See if there is someone outside of the mediation who can add something. Obviously, this needs to be done appropriately in terms of the confidentiality restrictions applying to the mediation;
 - (h) Blind bidding;
 - (i) Chance options toss a coin, or put options in a hat and draw one out; and/or
 - (j) Split the difference.

CONCLUDING REMARKS & QUESTIONS – GETTING THE BEST FROM THE PROCESS Mark Kelly, March 2022

http://www.europarl.europa.eu/document/activities/cont/201105/20110518ATT19592/20110518ATT19592E N.pdf

¹ Dictionary.reference.com/browse/mediator

² How to Master Commercial Mediation, Richbell et al, Bloomsbury, 2015, p3

³ From address by Lord Neuberger to the Civil Mediation Conference, 12 May 2015, citing: *Leges Henrici Primi* p173, 54.2 and 3, from "A View From On High",

⁴ Neuberger address, n4, citing: Derek Roebuck, *Mediation and Arbitration in the Middle Ages 1154 to 1558* (2013), pp 29ff

⁵ Ambrose Bierce (American humorist, author), cited on www.neimanmediation.com

⁶ LEADR/Victoria University Commercial Mediation in New Zealand Project Report (June 2015), p5

⁷ Vander Veen, n21, citing: Ross, M. & Bain, D. (2010). Report on evaluation of in court mediation schemes in Glasgow and Aberdeen Sheriff Courts. Edinburgh: Queen's Printers of Scotland. Retrieved from: http://www.scotland.gov.uk/Publications/2010/04/22091346/19.

⁸ Vander Veen, n21, citing: De Palo, G., Feasley, A., & Orecchini, F. (2011). Quantifying the cost of not using Mediation – A data analysis. Brussels: European Parliament Policy Department C: Citizens' Rights and Constitutional Affairs. Retrieved from:

⁹ http://geoffsharp.co.nz/wp-content/uploads/2010/10/IN-PRAISE-OF-JOINT-SESSIONS.pdf

¹⁰ [2011] 3 NZLR 620